

# NEWS RELEASE



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## **Lincoln Investment Encourages Educators to Boost 403(b) Contributions this Summer**

**Fort Washington, Pa. – July 15, 2025** – With summer break at hand and teachers receiving annual raises at this time, Lincoln Investment, LLC (Lincoln Investment) encourages America's educators to boost contributions to their 403(b) accounts, an easy way to invest in their financial future. To support this effort, Lincoln Investment launches an annual Back-to-School campaign/website for its financial professionals, providing the resources they need to guide their 403(b) clients.

"Summer is the perfect time of year for teachers to take a fresh look at their finances," said Tamara Indianer, vice president, retirement marketplace at Lincoln Investment. "A small increase in their contribution when a raise takes effect can have a huge impact down the road."

Founded in 1968, Lincoln Investment was among the first financial firms to focus on helping teachers turn their savings into investments, pioneering the use of 403(b) retirement programs specifically tailored to their unique needs. In 1969, the School District of Philadelphia became the firm's first public school client, and Lincoln Investment offered them a 403(b) account with a diversified investment strategy included within a fixed annuity, the only available investment at that time. More than five decades later, the mission of 403(b) programs remains at the heart of its work.

"Teachers are the backbone of our society, and we're proud to give financial professionals the tools they need to help them build strong financial futures," said Indianer. "A smart summer contribution bump today could pave the way for a more comfortable retirement tomorrow."

The annual Back-to-School website features:

- New promotional items, marketing materials and presentations.
- Social media and campaign graphics.
- Materials that highlight how small contribution increases compound over time and more.

### **About Lincoln Investment**

With over 56 years of proven industry leadership and experience in delivering investment strategies, Lincoln Investment is a leading broker-dealer. Its network includes about 1,000 financial professionals nationwide. The company serves the diverse financial needs of about 317,000 clients representing \$55 billion in assets. Lincoln has been voted one of the Top Workplaces in the Delaware Valley for 15 consecutive years. For more information, visit [www.lincolninvestment.com](http://www.lincolninvestment.com) or follow on [LinkedIn](#), [X](#) or [Facebook](#).